

SIRAJUL ISLAM

ADVANCED DIGITAL MARKETING SPECIALIST



CONTACT

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SKILLS

- Search Engine optimization (SEO)
- Facebook ads campaign
- Google ads campaign
- Pixel set up with GTM
- Instagram ads
- Facebook & Google Remarketing ads Campaign
- Website create
- Shopify dropshipping
- Shopify store design
- LinkedIn ads campaign
- E-mail marketing
- GA4 enhanced tracking
- You Tube ads campaign
- Twitter ads campaign
- Pinterest marketing
- Graphics design

LANGUAGES

- English
- Bangla

REFERENCE

Noyon Ahmed
web coder-it /CEO
Phone: +8801648-177071
Email : webcoderit@gmail.com



PROFILE

Hi I am Sirajul Islam, I have worked dynamic and innovative Advanced Digital Marketing Specialist with over 5 years of experience designing and executing data-driven marketing strategies that achieved measurable results. I Expertise in SEO/SEM, content marketing, social media strategy, performance marketing, marketing automation, and advanced GA4 analytics. Proven track record in scaling brand visibility, driving customer engagement, and maximizing ROI. Adept at leading cross-functional teams and staying ahead of digital trends to deliver competitive advantage.



WORK EXPERIENCE

Advanced Digital Marketing Specialist
web coder-it institution, Location-Uttora, Dhaka [2022-Present]

Digital Marketing Consultant
web coder-it institution, Location- Uttora, Dhaka [2020 - 2022]

Strategize and lead integrated digital campaigns across multiple channels, achieving growth in online engagement and revenue increase.

Optimize PPC campaigns on Google Ads and Facebook Ads Manager.

Oversee content marketing initiatives, driving a increase in organic traffic.



CERTIFICATIONS

1. Advanced Digital Marketing & Shopify Course
2. Google ads search certificate
3. Google ads display certificate
4. Google analytics certificate



EDUCATION

Bachelor of social science 2015 - 2018

Institute Name : Jatir pita bangabondu collage

GPA: 2.68 / 4.0

Secondary School Certificate 2008 - 2009

Institute Name : Gobrapara High School

Name of the Department : Science

GPA: 4.19 / 5.0